

PRESS RELEASE

Globalance launches Globalance World – a digital, interactive globe for sustainable investments

The "Google Earth for investors" provides investors with extensive information about the climate path, the impact of their investments on the economy, society and the environment and their exposure to megatrends.

Zurich, November 16, 2020 - Globalance Bank, pioneer in sustainable investing is launching Globalance World, a world first in the form of a digital and interactive globe for sustainable investments. At www.globalanceworld.com, investors and other finance enthusiasts have free access to analyze and assess the future orientation and sustainability of currently over 6,000 listed companies and selected stock indices with regard to ESG, climate change and megatrends.

The groundbreaking digital platform Globalance World builds on the Globalance Footprint® introduced in 2012, adding an interactive dimension: users can discover the climate path their investments follow, the megatrends their assets are invested in, and where in the world and specifically in which countries their investments have a positive or negative footprint. The platform provides a new perspective and interactive presentation of daily updated data from thousands of companies linked to relevant news and summary explanations. Users can evaluate stocks, portfolios and indices based on criteria such as CO2 emissions, global warming (which can be compared to the global climate target of a 2 degrees Celsius increase in temperature), current megatrends and other future-oriented parameters. For example, the global warming potential of the SPI is 3.8 degrees Celsius, the DAX is 4.3 degrees Celsius, the S&P 500 is 3.3 degrees and the Shanghai Index is 4.3 degrees. The evaluations are based on raw data and analyses from recognized data suppliers such as Carbon Delta, MSCI, Morningstar or Factset, which Globalance specialists combine and supplement with their own methodology developed over eighteen months of intensive work. Reto Ringger, founder and CEO of Globalance, describes the latest development and world first of the innovative private bank focused on sustainable investments as "Google Earth for investors".

Free access for all investors

The platform, available in German and English, sets new standards in the visual interpretation of "Big Data" with its varied interactive images and gives users a personalized view of the future viability and sustainability of individual investment instruments and portfolios.

The Globalance World platform already covers a large global equity universe and is constantly being expanded with new asset classes and company information. Reference cases are also included. For example, Bertrand Piccard, serial explorer, psychiatrist, Initiator & President of the Solar Impulse Foundation, publishes his private investment portfolio on Globalance World, making it available for comparative and benchmarking purposes.

Basic functions such as the analysis of individual companies can be performed free of charge and on an anonymous basis on Globalance World. Registered users can also analyze their own stock investments on the platform and compare them with other portfolios/indices. Globalance clients can subscribe to further market commentaries and Footprint analyses, so-called Globalance Insights.

New transparency standards for investments

With its innovative platform, Globalance Bank addresses a broad audience of private and institutional investors. In Germany, the bank is represented by the asset management company Globalance Invest.

Commenting on Globalance's latest innovation, Reto Ringger emphasizes: "We are seeing an increasing need among many investor groups for greater transparency on the impact of their investments. These groups include in particular women, millennials, investors receiving a gift or an inheritance, as well as foundations. Younger generations in particular do not want their investing to contribute to irreparable damage to society and the environment; when it comes to investments, they seek not only financial returns but also positive change and contributing to solving the challenges of our time. Institutional investors, too, are becoming increasingly aware of the responsibility they must assume with their investment policy - for example, investing a foundation's assets in line with the foundation's purpose. With Globalance World, we make our Globalance Footprint® and other future-relevant data interactive and experiential for the first time. This world first allows users to better understand the complex interrelationships of investments and to make responsible investment decisions.

Globalance: Sustainable investment pioneer

Reto Ringger and his team are regarded as pioneers in the field of sustainable investment. Reto Ringger founded the asset manager SAM Sustainable Asset Management in 1995 and was also the initiator of the Dow Jones Sustainability Index. In 2011, he founded Globalance Bank in Switzerland, which as early as 2012 launched an analysis methodology giving investors transparency on the impact of their investments in terms of the economy, society and the environment: the Globalance Footprint®, a rating that takes into account not only social and environmental risks, but also dimensions such as innovation capacity and future orientation. With Globalance World, Globalance sets a new transparency standard to consider the sustainability and future orientation of investments.

Photo material and CVs of Globalance representatives can be downloaded via this link [Media Corner](#)

For further information

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About Globalance

Globalance Bank is an owner-managed Swiss private bank founded by Reto Ringer and investing in pioneering sectors that have a positive footprint. These are investments and companies which respond successfully to worldwide megatrends and benefit from them. The Globalance Footprint® methodology makes Globalance the first bank in the world to show the impact that capital has on the economy, society and the environment. In January 2020 Globalance launched a world first in private banking - instead of producing a standardised portfolio report for its clients, it provides a customised client magazine with content specifically tailored to each client's portfolio and particular investments. This is a radical innovation, making investments simpler, clearer and more experiential for clients. Globalance advises private clients, families and foundations on how they can invest with more future orientation. Globalance Bank remains managed by its founders and in 2019 was named the best Swiss bank in private banking by the economic magazine, BILANZ.

Further information is available at: www.globalance.com