**PRESS RELEASE**

**Gonet&Cie SA opens an office in Zurich**

**and strengthens its presence in Switzerland**

**Geneva/Zurich, 24 November 2020**

**Already present in Geneva and Lausanne, the private bank Gonet&Cie SA is strengthening its presence in Switzerland by opening a new entity in Zurich and appointing Stephan Keiser as its new head.**

Gonet&Cie SA is pleased to announce that it is expanding its presence in its home market by opening an entity in Zurich. This new strategic initiative by the Bank, which is celebrating its 175th anniversary this year, is in line with its growth ambitions, which at this stage focus on strengthening its presence in Switzerland. For **Nicolas Gonet**, CEO and representative of the fifth generation at the helm of the family bank: *"Zurich is a strong centre for international private banking, with marked access to fast-growing foreign markets and a dynamism that is no longer to be proven. Anyone with ambitions in Swiss wealth management should be there.»*

The entity, which has already been operational for several weeks, will be headed by **Stephan Keiser**, who will join the Bank on 1 February 2021 at the latest. Stephan Keiser, an experienced banker who has spent his entire career in Zurich, joins Gonet from Banque Cramer, where he was CEO since 2019, after having been Head of Private Banking at EFG (2014-2018) and Head of International Private Banking at Vontobel (2002-2013), having also worked previously at UBS and Julius Baer. Stephan Keiser comments: *"I am particularly pleased to join Gonet, a genuinely Swiss and firmly rooted private bank with a strong entrepreneurial spirit, to contribute to its development in the German-speaking part of Switzerland. After a period in management, I like to be back at the front in order to be there for the clients in a focused way.»*

Following the arrival of Stephan Keiser, Gonet's Zurich office will employ half a dozen people, with the aim of doubling the workforce in the first year and then expanding as opportunities arise. Stephan Keiser and his team will focus on very wealthy clients (UHNWI) in Private Banking.

**Medias contacts**

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**Gonet in brief**

The independent private bankGonet & Cie SA, whose origins date back to 1845 offers global wealth management services to Swiss and international private clients. The Gonet Group has around 130 employees and is present in Geneva (headquarters), Lausanne, Zurich and Nassau. Gonet & Cie SA is a member of the Swiss Bankers Association (SBA) and the Association of Swiss Private Banks (ABPS).

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