Privacy Policy

Finews AG (hereinafter referred to as «finews») respects the privacy and interests of its users. The use of personal data complies with data protection regulations. The privacy policy serves to outline how finews uses personal data.

- Adjust your privacy choices for finews.com

Safety Measures

finews is storing collected data in a strictly confidential manner. It doesn’t sell or pass on personal data unless it is required to do so by law or court order. finews endeavors to protect data with appropriate measures from unauthorized or unlawful access, against loss or misuse. To protect the security of your data during the transmission, we use the SSL encryption procedure through HTTPS.

Usage Data

In principal, you are able to use our products without providing personal data. Our web server registers not personalized user data when you visit the website. The logfiles provide information about your IP address, the last page you visited, the type of browser that you are using, date, time and data files requested. This information is required technically to properly deliver the content of the websites that you requested. At the same time, we carefully make sure not to link usage data with personal data.

Personal Data

Certain offers on our website require you to provide personal information. For instance, when you choose the personalization functionality or sign up for the newsletter, participate in a raffle or survey or if you choose to comment or write a contribution for the forum. If you order something through our website we need additional personal information, such as your name, postal address and email address.

If you decide to give us personal data for specific purposes, we handle this information in compliance with data protection regulations. finews commits itself to use personal data exclusively for the specified purpose.

We keep your data only as long as necessary for the specified purpose or as long as there is a legal basis for it.
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You are entitled at any time to request information about the personal data we store about you or to request correction of data entrusted, or to have it deleted. Such requests need to be filed in writing (email, fax or mail) to the contact address given at the end of this privacy policy.

Newsletter

If you subscribe to our newsletter, we will use your data only for the specified purpose. We employ a «double-opt-in» procedure to ensure that a registration is being executed by the owner of the email address. For this purpose, we establish a protocol of the subscription of the newsletter, the sending of the confirmation mail and the receipt of the confirmation. Your data is only being used for the distribution of the newsletter and will not be passed on to any third party.

You are entitled to cancel your subscription to the newsletter at any time. A designated link for this purpose can be found in every newsletter. You can also tell us that you wish to cancel a subscription in an email sent to the address given at the end of this privacy policy.

Our newsletter employs so-called tracking pixels. A tracking pixel is a miniature graphic embedded in the newsletter to enable a statistical analysis of the use of the newsletter. It helps to see if and when a newsletter was opened and which links included in the newsletter were clicked on.

This data is being stored and analyzed by finews to optimize the newsletter and to continuously adjust it to the interests of the recipients. Personalized data will not be passed on to any third party and will be deleted automatically three months after being generated.

Contact Form

If you send us an email or use our contact form, we will store the data you provided only to process your request.

First-Party Cookies

We use cookies on our websites. The files saved on your computer don’t contain personal data, but help you use our website. Thanks to the information contained in the cookies we are able to help you navigate and correctly display our websites. If editorial services that work with cookies don’t originate from finews, we will explicitly say so.

Please check the detailed information of your browser provider on how to turn off cookies or...
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reject their receipt. Deactivating cookies can prevent you from using certain functions available on our website. Access to registration only areas and the use of certain services is only possible if cookies are allowed.

Third-Party Cookies

Cookies aren’t solely employed by our own servers in connection with our own product, but also by the servers of advertising companies. Questions about their use have to be directed at the advertising agencies. Once you click on a banner ad or a website of a third party, you are leaving our website. We cannot guarantee that third parties respect our data protection rules. Therefore, we recommend you consult the data protection declaration of the relevant providers before using their websites. For questions please contact the advertising agencies and agents directly (list is not conclusive):

- Google AdSense: Alphabet Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA, policies.google.com/privacy
- audienzz AG, Falkenstrasse 11, CH-8021 Zürich, www.nzz.ch/information/datenschutzerklaerung
- Teads Schweiz GmbH, Schiffbaustrasse 7, CH-8005 Zürich, teads.tv/privacy-policy

You can also stop the use of cookies for advertising purposes on the following websites: Network Advertising Initiative, Digital Advertising Alliance, Your Online Choices.

Web Analysis Service

We are using Google Analytics on our websites, a web analysis service provided by Google Ireland Limited («Google»), Gordon House, Barrow Street, Dublin 4, Ireland. Google Analytics uses its own cookies, which allow the analysis of user data. The information about your use of this website (including your IP address) is being transmitted to a Google server in the U.S., where it is being stored. As finews has activated the anonymization of IP addresses on all its websites, your IP address is being shortened by Google in the member states of the European Union or member states of the European Economic Area.

Google will use this information to analyze your use of the website, to compile reports about website activities for finews and to generate further services connected with the use of the website and the use of the internet. finews has a legitimate interest in the analysis of the data. Google may also pass on this information to third parties if legally required or if third parties analyze the data for Google. Under no circumstance will Google connect your IP address with
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other data held by Google. Sessions and campaigns are being terminated after a certain time period. The standard is the termination of a session after 30 minutes without an activity and the termination of a campaign after six months. The maximum time limit for a campaign is two years. You can find more information about the terms of use and data protection under www.google.com/analytics/terms and policies.google.com.

You are able to prevent the installation of cookies by adjusting the preferences in your browser software. We want to point out that in this case you will not be able to fully use all functionalities of our website. You can also prevent the collection of data generated by cookies and with regard to your use of the website (including your IP address) as well as the analysis of the data by Google by downloading and installing a browser add-on. Opt-out cookies prevent the future collection of your data when visiting this website. To prevent the collection of data across a set of different devices, you will need to complete the opt-out on all the systems used. Alternatively, you can click on the following link, to deactivate Google Analytics.

Map Services

Via an API, this website uses the mapping service Google Maps. The provider is Google Ireland Limited («Google»), Gordon House, Barrow Street, Dublin 4, Ireland.

To enable the use of the Google Maps features, your IP address must be stored. As a rule, this information is transferred to one of Google’s servers in the United States, where it is archived. The operator of this website has no control over the data transfer.

We use Google Maps to present our online content in an appealing manner and to make the locations disclosed on our website easy to find. This constitutes a legitimate interest as defined in Art. 6 Sect. 1 lit. f GDPR.

For more information on the handling of user data, please review Google’s Data Privacy Declaration at policies.google.com/privacy.

Captcha

We use Google reCAPTCHA (hereinafter referred to as «reCAPTCHA») on our websites. The provider is Google Ireland Limited («Google»), Gordon House, Barrow Street, Dublin 4, Ireland.

The purpose of reCAPTCHA is to determine whether data entered on our websites (e.g. information entered into a contact form) is being provided by a human user or by an automated
program. To determine this, reCAPTCHA analyses the behaviour of the website visitors based on a variety of parameters. This analysis is triggered automatically as soon as the website visitor enters the site. For this analysis, reCAPTCHA evaluates a variety of data (e.g. IP address, time the website visitor spent on the site or cursor movements initiated by the user). The data tracked during such analyses are forwarded to Google.

reCAPTCHA analyses run entirely in the background. Website visitors are not alerted that an analysis is underway.

The data is processed on the basis of Art. 6 Sect. 1 lit. f GDPR. It is in the website operators legitimate interest, to protect the operator’s web content against misuse by automated industrial espionage systems and against SPAM.

For more information about Google reCAPTCHA and to review the Data Privacy Declaration of Google, please follow these links: policies.google.com/privacy and www.google.com/recaptcha/intro/android.html.

Search Engine

Our websites use Google’s Custom Search Engine (CSE) as their main search engine. The provider is Google Ireland Limited («Google»), Gordon House, Barrow Street, Dublin 4, Ireland. The embedded search facility enables full-text search for content on our publicly accessible websites. This search facility can be accessed via the search box embedded in the page header of the individual websites concerned.

When you enter a search term into the search box and then hit return or click on the search symbol, you activate the search function and your results will be shown on a results page, which downloads the Google search results using a Google plug-in. In this way data is transferred to the search service.

The plug-in developed and provided by Google is embedded by the operator in the search results page. When the search results page is accessed, the plug-in enables automated communication (data exchange) between the search results page displayed and Google. The use of the search function provided by Google encompasses a dynamic transfer of data via Google.

Data is not shared with Google until you conduct a search and thereby access the search results page. By using the search function within the search results page, you will at the same
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time share your data with Google, but if you use our websites without using Google's user-defined search function, no data will be shared with the search engine provider (Google).

By using the search function and thus accessing the search results page, you consent to the sharing of data with Google. This includes for example the search terms you enter and the IP address of your device.

If you are at the same time logged in with Google, Google can allocate the information directly to your user profile. More information about how Google uses users’ data can be found in their data protection statement at [policies.google.com](https://policies.google.com).

**Video Services**

Our website uses plug-ins of the YouTube platform, which is being operated by Google Ireland Limited («Google»), Gordon House, Barrow Street, Dublin 4, Ireland.

We use YouTube in the expanded data protection mode. According to YouTube, this mode ensures that YouTube does not store any information about visitors to this website before they watch the video. Nevertheless, this does not necessarily mean that the sharing of data with YouTube partners can be ruled out as a result of the expanded data protection mode. For instance, regardless of whether you are watching a video, YouTube will always establish a connection with the Google DoubleClick network.

As soon as you start to play a YouTube video on our website, a connection to YouTube’s servers will be established. As a result, the YouTube server will be notified, which of our pages you have visited. If you are logged into your YouTube account while you visit our site, you enable YouTube to directly allocate your browsing patterns to your personal profile. You have the option to prevent this by logging out of your YouTube account.

Furthermore, after you have started to play a video, YouTube will be able to place various cookies on your device. With the assistance of these cookies, YouTube will be able to obtain information about our website visitor. Among other things, this information will be used to generate video statistics with the aim of improving the user friendliness of the site and to prevent attempts to commit fraud. These cookies will stay on your device until you delete them.

Under certain circumstances, additional data processing transactions may be triggered after you have started to play a YouTube video, which are beyond our control.
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The use of YouTube is based on our interest in presenting our online content in an appealing manner. Pursuant to Art. 6 Sect. 1 lit. f GDPR, this is a legitimate interest.

For more information on how YouTube handles user data, please consult the YouTube Data Privacy Policy at policies.google.com.

Social Plugins

finews gives you the option to use social media buttons on our websites. Thereby, we employ a solution, by which the buttons on the website are included as a graphic only with a link to the relevant social media website. As long as you don’t click on the buttons, no data is being transmitted to the social media websites. Information about the use of personal data in the social media networks is available in the providers’ conditions.

Push Notifications

We use a service provided by OneSignal, Inc., 2850 S Delaware St #201, San Mateo, CA 94403, USA, to provide optional browser based push-notifications.

If you opt-in to receive these notifications, some information about your browser and your responses to push notifications will be passed to OneSignal. You can opt-out of OneSignal related data collection by revoking push notification permissions on your browser. You can find the OneSignal privacy policy at onesignal.com/privacy_policy.

Credit Cards/Financial Data

If you entrust us with your credit card number or other financial data for a specific purpose (for example an order), we will transmit the data in an encrypted form. We will handle the data carefully and store it only for the purpose of the transaction.

Contact Information

Please send your inquiries to the following address. To ensure that the information is not being sent to a stranger, please send them in writing and by adding a copy of an ID. Finews AG, Basteiplatz 3, 8001 Zürich, email: datenschutz@finews.ch.

Changes to the Policy
Given the rapid technological development of the Internet, finews continuously develops its websites. Similarly, we periodically examine if adjustments or extensions with respect to data protection are required. Possible changes will be published here.

Last date of change: 10 February 2021.